

ORDER



KSNV

Orders
Order / Rev: 104172
Alt Order #:
Product Desc: State Senate 4Q12
Estimate:
Flight Dates: 10/01/12 - 11/04/12
Original Date / Rev: 07/10/12 / 10/08/12
Order Type: GENERAL

Primary AE: Kevin Goodell
Sales Office: VEGS
Sales Region: Local

Agency Name: Benny for Nevada
Buying Contact:
Billing Contact:
 1930 Village Center Cir.
 Las Vegas, NV 89134

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Benny for Nevada *Revised*
Demographic: A25-54
Product Codes: PLC09
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/12 | 10/28/12 | 13 | \$8,250.00 | \$7,012.50 |
| 10/29/12 | 11/04/12 | 1 | \$900.00 | \$765.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| October 2012 | 13 | \$8,250.00 | \$7,012.50 | 0.00 |
| November 2012 | 1 | \$900.00 | \$765.00 | 0.00 |
| Totals | 14 | \$9,150.00 | \$7,777.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Kevin Goodell | VEGS | Local | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|-----------|-------------------|-----------------|--------------------|-------|-----------------------|-----------------|-------------------|-------|-------------|-----|---------------|-------------|-------|------------|
| N 1 | KSNV | 10/01/12 | 10/25/12 | M-F Wheel | CM | 7-730pm | ----- | :30 | 0 | \$400.00 | 3 | 0.00 | NM | 9 | \$4,650.00 |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -TWT--- | | | | 3 | | \$400.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/01/12-10/07/12 | | M-F Wheel | | 7-730pm | -TWTh----- | :30 | | (\$400.00) | | 0.00 | NM | | |
| See MG 1.14 [DEBATES] | | | | | | | | | | | | | | | |
| 2 | KSNV | 10/01/12-10/07/12 | | M-F Wheel | | 7-730pm | -TWTh----- | :30 | | (\$400.00) | | 0.00 | NM | | |
| Credited [cr] | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/01/12-10/07/12 | | M-F Wheel | | 7-730pm | -TWTh----- | :30 | | (\$400.00) | | 0.00 | NM | | |
| Credited [cr] | | | | | | | | | | | | | | | |
| 14 | KSNV | 10/05/12-10/05/12 | | M-F Wheel | | 7-730pm | -----F----- | :30 | | (\$400.00) | | 0.00 | NM | | |
| Ⓜ Credited [cr] | | | | | | | | | | | | | | | |
| Week: | | 10/08/12 | 10/14/12 | M-WT--- | | | | 3 | | \$400.00 | | 0.00 | | | |

